



Eco Touch® Waterless Car Wash Fundraiser Program Information

For additional program information visit ecotouch.net

Congratulations! By choosing to host a Waterless Car Wash fundraiser, you are committing to preserving water and the environment. Not only will you raise funds for your cause, but you will save between 20,000 to 30,000 gallons of water and eliminate as much toxic runoff from hitting rivers and streams. You are also helping educate your community on the use of an innovative water-saving device.

For a nominal price, Eco Touch provides you with a comprehensive package that includes all you need to have a successful waterless car wash fundraiser.

Eco Touch Waterless Car Wash Fundraiser Package - \$125 + shipping.
Yields 250 cars. Potential raise of \$1,250 to \$3,750.

Includes:

- 1 Gallon Waterless Car Wash Concentrate (yields 250 cars)
- 4 empty Eco Touch spray bottles
- 24 microfiber towels 16x16"
- pre-event press release template
- post-event press release template
- printable online coupons
- poster board signage template
- printable flyer templates describing the benefits of waterless car washing

Here are some commonly asked questions and tips:

How do you use a Waterless Car Wash?

The spray and wipe method is easy and fun. Start by lightly spraying a 2 foot area with Eco Touch Waterless Car Wash. Then follow up immediately with a microfiber towel. Quickly follow up again with a second, dry microfiber towel and proceed around the car in this order. Start with the top of the car where it is usually cleanest and work your way down where it's dirtiest.

Will it scratch the car?

No. As long as the car is lightly to moderately dirty, Eco Touch will lift the dirt from the surface of the car and the microfiber towels will remove it safely without damaging the paint.

How do I mix the formula?

To create the ready-to-use formula, mix one part concentrate and 10 parts water. Create the mix in a 5-gallon bucket (yields at least 2 buckets) and fill your empty spray bottles from there.

How long does it take to clean a car with a Waterless Car Wash?

We recommend that you have a team of 2-3 cleaners assigned to one car: One person can spray, while the second can follow close behind and wipe. The third person can dry. This method should only take 15-20 minutes to finish one car. You may add a second team to do the other side of the car and cut your time in half.

My towels get really dirty, what do we do?

We recommend that after each car, you rinse your dirty towels in a bucket of water to release any dirt it picked up. Be sure to discard the water from the bucket in a sink or toilet in order for it to get processed through your local water treatment facility. Although the formula is non-toxic and biodegradable, car dirt contains plenty of grease and dirt from the street that you don't want to send down the storm drain that leads to a river or streams untreated, like most cities do. Be sure to keep dry towels throughout the event as they are necessary to clean windows and ensure the best shine on the car's surface.

What do we do if a car is really dirty, full of mud?

Waterless car washing has its limitations. The product is designed to work on a lightly to moderately dirty car surface only. If the car has caked-on mud or sand, we recommend that you give it a quick rinse with just water first to loosen up the dirt and then follow-up with Eco Touch Waterless Car Wash. The product will work fine on a wet or dry surface.

Tips:

- Start with the top of the car first, it is usually the cleanest, and leave the dirtiest parts for last.
- Never let the microfiber towels drop on the floor. They may pick-up grime and pebbles that may scratch the car.
- Do rinse very dirty microfiber towels in a bucket of water, wring well, air dry and continue to use.
- Do use only clean dry microfiber towels when cleaning the windows.
- Microfiber towels can easily air dry in case you need to re-use some on the same day.
- Microfiber towels can be washed up to 100 times before they start to lose absorbency.
- We recommend that you air dry them for best results.
- Additional microfiber towels can be purchased for \$1.50 apiece.

Eco Touch Waterless Car Wash Event Checklist

- 1-gallon concentrate (provided)
- 4-empty spray bottles and sprayers (provided)
- 2-3 buckets of water - to rinse dirty microfiber towels with
- access to a hose, in case you have a muddy car come through
- 1 5-gallon bucket with spout to mix and pour the formula
- 3-4 microfiber towels per car (24 towels provided)
- event flyers with clear pricing and waterless benefits (template provided)
- 8-10 posters to advertise with (template provided)
- printed coupons to hand out (template provided)
- a camera
- beverages and snacks for volunteers
- music
- send pre-event press release to local media/radio 1-2 weeks prior (template provided)
- send post event press release to local media/radio (template provided)
- send pictures via email to fundraiser@ecotouch.net

Are you ready to host a Waterless Car Wash Fundraiser event? View our [program application](#) or [contact us](#) with additional questions.

Visit ecotouch.net for additional tips in getting ready for the event.